

South Texas Reined Cow Horse Association 2024 Media Policy

Media Policy

Media credentials may be issued, at the STRCHA show management's discretion.

Anyone seeking media credentials is required to complete a Media Credential Form.

Photography/Videography without credentials is strictly prohibited.

Unauthorized capture, recording, reproduction or broadcast of the live webcast is strictly prohibited.

Photographer/Videographer Fee

Photographers/Videographers working the event for commercial use, supplying images or videos to a customer base, or anyone using professional photography equipment must meet the following criteria in order to capture content at South Texas Reined Cow Horse Association events:

- Complete Media Credential Form (found at highcottonpromotions.com/services/mediapolicy/)
- Pay a media fee of \$250 (per event)
- Provide a copy of business tax ID
- Be in good standing with the NRCHA & STRCHA
- Provide a client list at the time of form completion

Payment must be made before the start of the event.

The \$250 photographer fee must be paid by each photographer/videographer per STRCHA event.

Fees are non-refundable.

Payment can be made online at HighCottonPromotions.com/services/mediapolicy/ or in person with High Cotton Promotions at the event. Media badges can be picked up with High Cotton Promotions during the show.

No soliciting for clients during the event, all clients must be on the client list prior to the start of the show.

Accredited Media:

Freelance writers, photographers and videographers must provide proof of assignment from an approved publication or network before credentials will be issued.

Freelancers receiving credentials on this basis must also agree that the content (images, interviews, etc.) they gather will only be used for a current assignment, not for future work.

Official Event Photographer: High Cotton Promotions (HCP)

Official Event Videographer: CHC Livescoring

HCP will be handling the collection of Media Credential Forms, payment and distribution of badges. STRCHA management will review forms and approve or deny credentials as they see fit.

Contact Kelsey with HCP at kelsey@highcottonpromotions.com with further questions.